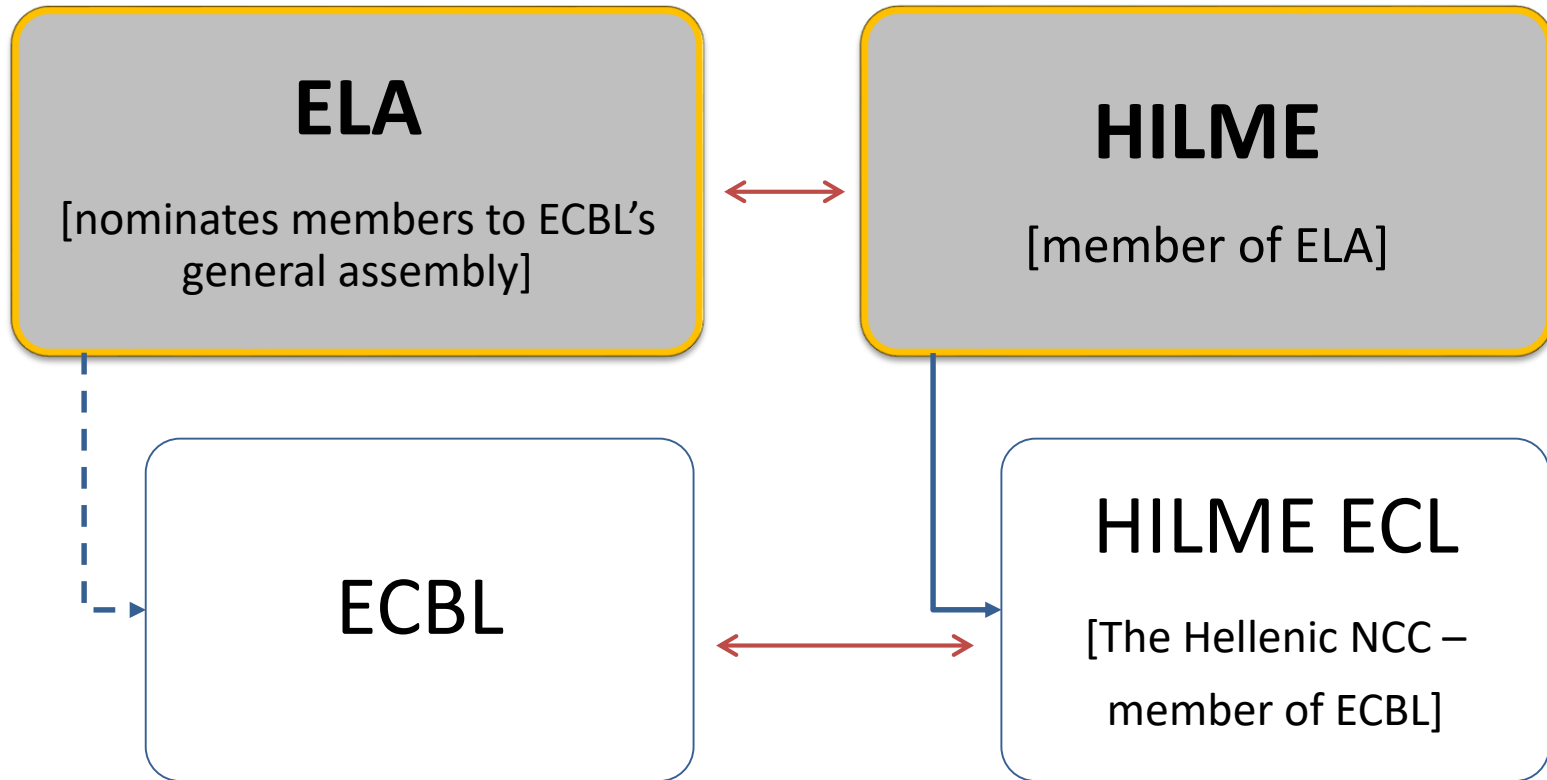




ILME-ΕΛΑ: Η ευρωπαϊκή διάσταση των logistics

About ELA, ECBL and HILME...



The Global Supply Chain

The new rules of the game

- ✓ Supply chaining in a “flat world”
- ✓ Added time and distance
- ✓ Extra cost, complexity and risk
- ✓ Maximum efficiency with respect to the environment

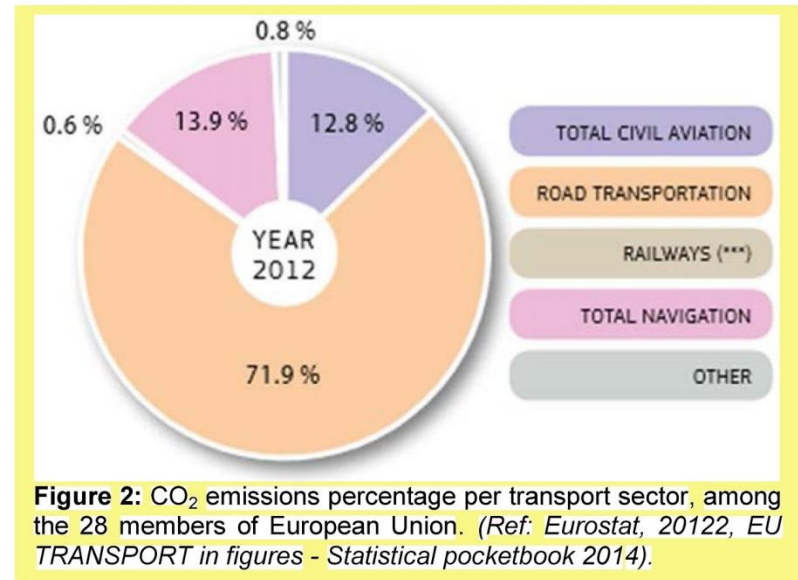


Sustainable urban mobility

Trends and practices

✓ Transport section:

- ✓ ~20% of energy consumption in EU [measured in CO₂ emissions]
- ✓ greatest potential for energy saving
- ✓ Fastest growing in reference to energy use and emissions production



Trends and practices

Trends and practices

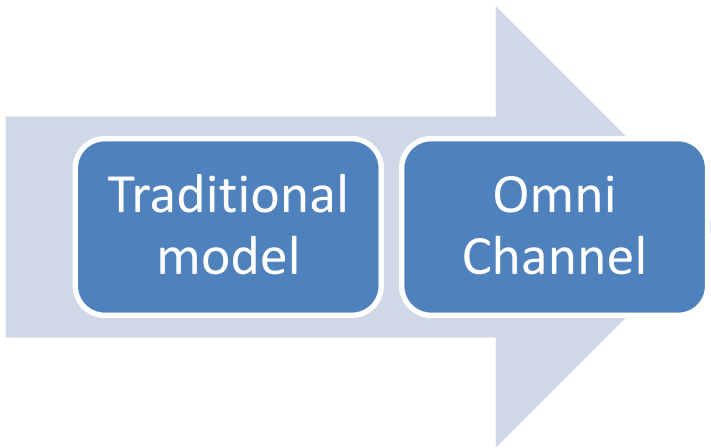
- ✓ New technologies and concepts: cloud services, social media, Hardware/Infrastructure/Notification as a Service [HaaS, IaaS, NaaS]
- ✓ Corporate Social Responsibility
- ✓ Collaboration in Supply Chain
- ✓ E-mobility



Sustainable urban mobility

Human factor

Change in buying behaviour:



HILME... at the backfront

- ✓ Hellenic Institute of Logistics Management [HILME]: a non-profit organization founded in Athens in 1994
- ✓ ELA full member

Important activity fields:

- ✓ Integrating the local logistics players, aiming at achieving synergies
 - ✓ Matching the elders' experience with the youngers' enthusiasm and talent
 - ✓ Educating and facilitating the new entrants
 - ✓ Certifying individuals through ECBL
 - ✓ **Promoting the Greek Logistics industry and the country as a whole**
-

European Logistics Association



- ✓ International non profit organisation www.elalog.eu
- ✓ Established in 1984
- ✓ European Federation of National Logistics Associations
- ✓ Covering most of the European countries
- ✓ Reaching about 50.000 logistics professionals

“To provide a forum for networking and promotion of the logistics and supply chain profession”

ELA Focal points

- ✓ European Gold Medal in Logistics and Supply Chain
- ✓ Connection with the EU
- ✓ ELA Certification
- ✓ European Supply Chain Day 27th April 2017
 - Promote the profession
 - All over Europe
 - Same day
 - www.supply-chain-day.com

ELA Certification

- ✓ **A programme based on the ELAQF Standards aiming for a harmonized level of qualification in logistics**
- ✓ **ELA Standards of Logistics Competence:**
 - developed with and agreed by the industry
 - reflect the expectations of workplace performance for logisticians
 - outcome-based they form the basis of assessment
- ✓ **Improving Communication**
 - Use common language
 - Location independent
 - Professional jargon
 - Better decision
 - Solve problems more efficient
 - Solve problems quicker



ELA Certification: Why?...

- ✓ **Supply chain activities = strategic advantage**
 - organisations recognize supply chain management as the driving force for success and sustainability
 - Focus in supply chain may increase organisation's efficiency by more than 50%
- ✓ **Supply chain management: an established role in the industry**

“Companies don't compete, Supply Chains compete”

Martin Christopher

*Emeritus Professor of Marketing & Logistics at
Cranfield School of Management, Cranfield University*

ELA Fellow

Sustainable
city logistics



Thank you for your attention!

Spyros Olympios

HILME President

ELA Board Member, Head of ELA Development Committee